Health Ambassadors
Hepatitis B Program
HepatitisWA Outreach

Metropolitan Project

- Asian
- Sub-Saharan African
- Middle Eastern
Hepatitis B Program

- Partnerships/networks
- Interactive workshops and Education
- Peer Educators/Health Ambassadors
- Outreach Testing Clinics
Health Ambassador Recruitment

- Stakeholder Partners
- Multicultural Networks
- Church groups
Health Ambassador Training

- Hepatitis B
- Facilitation styles
- Evaluation
- Resources
- Flash Cards
Increasing Reach Health Ambassadors
Health Ambassadors Countries Reached

- Philippines
- Burma
- China
- India
- Indonesia
- Malaysia
- South Sudan
- Iran
- Thailand
- Vietnam

Middle East 15%
Sub-Saharan Africa 14%
Asia 69%
Other 2%
Health Ambassador Experiences

• Reduce fears and anxiety for testing
• Speaking in my dialect and English provides a greater understanding
• People feel more comfortable to share and discuss
• 50% have reported getting tested and vaccinated
Comments:

“Thank you for sharing. I assumed I was already tested but now I'm not so sure. I want to get a test”.

South Sudanese Female
Lessons learnt

• Reached more Men
• Partnerships vital
• Providing financial incentives
• Training, support and resources
The Busy B's

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